



Lejweleputswa District Municipality (LDM) Local Economic Development and Tourism Directorate

The LED & Tourism Directorate's core function is to create an enabling environment for Local Economic Development to thrive by focussing on :

Our overall core mandate is to facilitate, support and coordinate all LED & SMMEs initiatives in the Lejweleputswa District Municipality

- Promoting and enhancing the SMME & SME Sectors
- Developing and supporting business Cooperatives
- Supporting emerging agriculture (agro-processing, mining (mineral beneficiation) and manufacturing enterprises to thrive into the mainstream economy
- Promoting and supporting tourism products and destinations in the Lejweleputswa District Municipality

This Directorate has the following Units :

LED Unit responsible for :

- Facilitate and support SME & SMME enterprises including Incubation Hubs in the District
- Facilitate and support Cooperatives development enterprises
- Facilitate and support agricultural & agro-processing initiatives including Abattoirs and Fresh Produce Markets
- Facilitate and support transport and logistics sector including the Local Airports
- Facilitate and support mining and small scale miners in the district
- Facilitate and support Manufacturing initiatives in the District
- Develop and coordinate sectoral Plans (LED Strategies, Rural Development Plans, City growth Development & Inner City Rejuvenation Strategies for its constituent Local Municipalities
- Facilitating and coordinating all public and private (PPP) sector collaborations and interactions
- Supporting the alignment of all National and Provincial Sector Plans (LDM LED Strategy, FSGDS, NDP Plans

The Tourism Unit has the following responsibilities

- Facilitating and coordinating Tourism Awareness campaigns in the District
- Tourism Training –How to start and grow a tourism business
- Tourism Products (B&BS, Guest Houses, Tour Operators) development and promotions
- Facilitating the Quality Assurance / Grading of Establishments
- Facilitate and support tourism community projects in all Municipalities
- Promotion and marketing the LDM and attending Exhibitions & Shows

Sports and Recreation Unit

This unit has the following sub units:

- **Sports and Recreation**
- **Arts and Culture**
- **Community Development**

The core function of this Unit are as follows:

- Promote and support sports programmes amongst the community including the OR Tambo Games and rural schools sports
- Promoting and supporting arts and culture programmes to assist them to reach professional level
- Promoting and supporting community development programmes (ECD & CBOs) Centres

